



# Session Schedule

## WEDNESDAY, JAN 13

### Spotlight Featured Speakers

- |                 |  |               |
|-----------------|--|---------------|
| <b>11:00 AM</b> | Brown Bag and Pre-Keynote Session: A Sandbox Shoot-Out -HALL DAVIDSON WITH LESLIE FISHER AND JOHN KUGLIN |               |
| <b>12:45 PM</b> |  |               |
| <b>12:30 PM</b> | The Next Generation Hardware Revolution: Interactive, Open, and Everywhere -HALL DAVIDSON                | W308ABC       |
| <b>1:25 PM</b>  |  |               |
| <b>3:30 PM</b>  | Keynote Presentation: Live Simply So That Others Can Simply Live -ED BEGLEY, JR.                         | 4th Floor,    |
| <b>5:00 PM</b>  |  | Valencia Room |

### Booth Schedule #709

- 5:00 PM** 50 Ways to Use Discovery Education
- 5:30 PM** Digital Media
- 5:30 PM** The Now School Evolution: Moving
- 6:00 PM** Beyond the Textbook
- 6:00 PM** The Brain That Works, Does the Learning:
- 6:30 PM** Strategies to Engage Today's Students
- 6:30 PM** 50 Ways to Use Discovery Education
- 7:00 PM** Digital Media

**KEYNOTE PRESENTATION:**  
 Live Simply So That Others Can  
 Simply Live -ED BEGLEY, JR.

**BROWN BAG, PRE-KEYNOTE  
 AND FEATURED SPEAKER**  
 -HALL DAVIDSON



## THURSDAY, JAN 14

### Discovery Education Room W202C

- 9:15 AM**     **50 Ways to Use Discovery Education Digital Media -LANCE ROUGEUX**  
**10:10 AM**     When it comes to integrating digital media into your classroom, the possibilities are endless. In this session, you will learn powerful ways to integrate all of the resources available from Discovery Education into your instruction. You will see great examples of how teachers across the country are transforming their classrooms with the power of Discovery.
- 10:35 AM**     **Get Students Excited to Learn through Captivating Science -DUANE WABER,**  
**11:30 AM**     **COLLIER COUNTY PUBLIC SCHOOLS**  
 Learn how Collier County is differentiating instruction and engaging all students with science as they prepare students for future success.
- 11:30 AM**     **The Next Generation Hardware Revolution: Interactive, Open, and**  
**12:25 PM**     **Everywhere -HALL DAVIDSON**  
 The ideal 21<sup>st</sup> century classroom invariably contains projector and interactive board. This environment fosters greater engagement from both teachers and students and plays to the strengths of today's learners. Classroom layouts previously unavailable can be reached. Installed systems can be economically expanded and monitored. Imagination begins!
- 1:50 PM**     **Engaging Content Drives Florida Virtual Schools' Student Success -ANTONETTE**  
**2:45 PM**     **McGINTY, TONJA STYLES, AND MICHAEL EISEN OF FLORIDA VIRTUAL SCHOOLS**  
 Learn how Florida Virtual Schools incorporates captivating digital content to engage 21<sup>st</sup> century learners and create authentic experiences for students.
- 3:10 PM**     **8-Track Tapes, Covered Wagons and Textbooks: There is a Better Way -SCOTT KINNEY**  
**4:05 PM**     Students today engage with content differently than any previous generation of learners. Yet even with the irrefutable evidence that our students have a clear preference in how they choose to interact with information, we largely ignore these facts when considering instructional content. Come examine the future of instructional materials including recent legislation which allows the use of traditional textbook funds for digital content, the instructional benefits and examples of current success.

Highlighted sessions denote special guest speakers



**BEYOND THE  
TEXTBOOK  
FETC 2010**

DiscoveryEducation.com/Florida



**HALL  
DAVIDSON**



**BRAD  
FOUNTAIN**



**SCOTT  
KINNEY**



**STEVE  
DEMBO**

## **THURSDAY, JAN 14**

### **Spotlight Featured Speakers**

<b>7:45 AM</b>	Deep, Deep Dive into Digital: It's Wild in There	W414AB
<b>9:00 AM</b>	-HALL DAVIDSON	
<b>10:35 AM</b>	The Needed Virus: How to Spread 21 <sup>st</sup> Teaching for 21 <sup>st</sup>	W311B
<b>11:30 AM</b>	Century Students -BRAD FOUNTAIN	
<b>12:30 PM</b>	The Next Generation Hardware Revolution: Interactive, Open,	W308ABC
<b>1:25 PM</b>	and Everywhere -HALL DAVIDSON	
<b>1:50 PM</b>	8-Track Tapes, Covered Wagons and Textbooks: There is a	W414CD
<b>2:45 PM</b>	Better Way -SCOTT KINNEY	
<b>3:10 PM</b>	Policies, Safety and Social Networking -STEVE DEMBO	W311C
<b>4:05 PM</b>		

### **Booth Schedule #709**

<b>9:15 AM</b>	The Results Are In: Florida Educators
<b>10:10 AM</b>	Demonstrate More Discovery Education, Higher Student Achievement
<b>10:35 AM</b>	50 Ways to Use Discovery Education
<b>11:30 AM</b>	Digital Media
<b>11:30 AM</b>	The Now School Evolution: Moving
<b>12:30 PM</b>	Beyond the Textbook
<b>12:30 PM</b>	Effective Media Management Leads to
<b>1:25 PM</b>	Teacher and Student Success
<b>1:50 PM</b>	50 Ways to Use Discovery Education
<b>2:45 PM</b>	Digital Media
<b>3:10 PM</b>	The Now School Evolution: Moving
<b>4:05 PM</b>	Beyond the Textbook
<b>4:30 PM</b>	The Brain That Works, Does the Learning:
<b>5:25 PM</b>	Strategies to Engage Today's Students



## FRIDAY, JAN 15

### Discovery Education Room W202C

- 9:15 AM** Engaged Osceola County Educators Raise FCAT Scores 19 Points with Science Content -**DR. MEL PACE, BOBBI KOCHER, AND DIANE KING, OSCEOLA COUNTY PUBLIC SCHOOLS**  
**10:10 AM** Understand strategies Osceola County employed to engage educators and students with science. The efforts resulted in highly engaged educators whose student's increased their FCAT performance 19 points.
- 10:35 AM** Panel Discussion: It's Happening Now. Leading Districts Share Their Real-World Experience with Going Digital -**DR. MARK EDWARDS, MOORESVILLE PUBLIC SCHOOLS AND DR. JERRY MCLEISH, INDIANAPOLIS PUBLIC SCHOOLS**  
**11:30 AM** Join the discussion with Mooresville Public Schools, NC and Indianapolis Public Schools, IN as they share how they are implementing their vision for today's classrooms.
- 1:50 PM** A Day in the Life of a 21<sup>st</sup> Century Educator -**LANCE ROUGEUX**  
**2:45 PM** Our students consume over eight hours of digital content per day. How much of it comes from the lessons you plan? We'll explore effective, engaging and fun ways to use digital content in the classroom and we won't stop until the bell rings.
- 3:10 PM** 50 Ways to Use Discovery Education Digital Media -**LANCE ROUGEUX**  
**4:05 PM** When it comes to integrating digital media into your classroom, the possibilities are endless. In this session, you will learn powerful ways to integrate all of the resources available from Discovery Education into your instruction. You will see great examples of how teachers across the country are transforming their classrooms with the power of Discovery.

### Spotlight Featured Speakers

- 10:35 AM** Extreme Web 2.0 Makeover: Discovery Education Edition -**STEVE DEMBO** W308ABC  
**11:30 AM**
- 3:10 PM** Faster, Better, Shorter, Deeper: Editing and Capturing Video -**HALL DAVIDSON** W414CD  
**4:05 PM**

### Booth Schedule #709

- 9:15 AM** The Now School Evolution: Moving Beyond the Textbook  
**10:10 AM**
- 10:35 AM** 50 Ways to Use Discovery Education Digital Media  
**11:30 AM**
- 11:30 AM** The Now School Evolution: Moving Beyond the Textbook  
**12:30 PM**
- 12:30 PM** 50 Ways to Use Discovery Education Digital Media  
**1:25 PM**
- 1:50 PM** Effective Media Management Leads to Teacher and Student Success  
**2:45 PM**
- 3:10 PM** The Results Are In: Florida Educators Demonstrate More Discovery Education, Higher Student Achievement  
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**HALL  
DAVIDSON**



**STEVE  
DEMBO**