

Maryland, Virginia, DC Day of Discovery



Wednesday
August 13, 2008

Discovery Communications, Inc. Headquarters
One Discovery Place
Silver Spring, MD 20910



On behalf of the **Discovery Educator Network**, welcome to the **DC Day of Discovery!**

With mounting standards and never ending assessments, we know that teaching in schools today can be a challenging experience. Today is about sharing digital media tools that make learning engaging and fun.

But today is about more than just learning from the presenters in front of the room. Today is about connecting you with your most valuable resource... each other!

Have you ever felt alone at your site in your quest to integrate media? Take a moment to look around: everyone is here for the same reason. You believe in using the most current resources to engage your learners. Talk, learn, share and connect with each other!

Agenda

| Time | Activity |
|---------------------|---|
| 8:00-8:30 AM | Welcome and Continental Breakfast Main Room |
| 8:30-9:45 AM | Keynote Presentation Main Room |
| 10:00-10:45 AM | Breakout Session 1 |
| 11:00-11:45 AM | Breakout Session 2 |
| 11:45 AM-12:30 PM | Lunch and interactive Game |
| 11:45 AM - 12:30 PM | <i>Administrator Lunch and Learn with Alex Morrison</i> |
| 12:30-1:45 PM | PM Keynote Main Room |
| 2:00-2:45 PM | Breakout Session 3 |
| 3:00 PM | Closing and Prizes |

I know so many educators who sacrifice day in and day out to facilitate those "a-ha" or epiphany moments with their students. The Discovery Educators with whom I have collaborated are among the very best of the dedicated and creative teachers I have ever known. It is inspiring just to be around them and, yes, I DO want to belong to something like this "that badly."

Jen Dorman, DEN STAR, PA



Keynote Presentations and Speakers

AM Keynote - The Media Evolution

There is no doubt that media plays an influential role in our student's lives. In fact, most children spend an average of 6 ½ hours per day exposed to media. However, students today are no longer satisfied simply passively consuming information; instead they want to be active participants. From participating to producing, this session will explore the role media plays in today's classroom and examine the research that supports its inclusion.

About Scott Kinney

Scott Kinney serves as a strong advocate and voice for creative and effective applications of educational technology. As Vice President of Outreach and Professional Development, Scott manages all of Discovery Education's professional development efforts, including the Discovery Educator Network, the Discovery Education Speakers Bureau and additionally serves as the educational liaison for public policy.

Scott has presented at various national conferences including AESA, ASCD, FETC, NECC, T+L2, and has delivered keynote presentations at numerous prestigious conferences such as the Center for Advancing Partnerships in Education (CAPE), Virginia's EdTech2007 conference and the Maryland K12 Digital Library Summit. He has also co-authored multiple articles about using technology as a tool to help differentiate instruction including: "Creating a Differentiated Classroom," (Leading and Learning with Technology) and "Teaching Every Child," (Discovery Education Classroom Resource Guide).

Prior to his current position, Scott served as the National Director of the Discovery Educator Network, a global community dedicated to supporting education through digital media and educational technology.

PM Keynote - It's in Your Pocket: Teaching Spectacularly With Cell Phones

Cell phones are tools for interactive PowerPoint, instantaneous podcasting/videocasting, and writing. Text messaging integrates into powerful applications. Connect: learn! New uses abound! Integrate them for teaching!

About Hall Davidson

Hall Davidson taught middle and high school English, mathematics, Spanish, and bilingual mathematics. He left the classroom to teach math on television in Los Angeles on an Emmy-winning program and spent 20 years at PBS stations teaching and leading staff developments in person and on-air. While producing television series on education and technology, he led a media consortium serving 17 districts and 200,000 students. He frequently contributes articles to national educational publications. With a team he founded Kitzu.org, a resource of free online kits to encourage project-based learning with media. He served on the board of Computer-Using Educators for six years and consulted for media corporations and professional organizations. For a dozen years he coordinated the nation's oldest student media festival, the California Student Media. He was site chairperson at his children's elementary school where the categorical budget required his signature. He joined Discovery Education in 2005 where he blogs, creates webinars, and works in educational partnerships as a director of the Discovery Educator Network, connecting thousands of teachers nationwide. He has spoken about technology and education to audiences around the world.

Since I've been a member, I have gained knowledge to integrate technology into my curriculum and I have gained the confidence to really believe I can do it!
Elaine Plybon, DEN STAR, TX



Concurrent Sessions 1 (10:00-10:45 AM)

- **Digital Story Telling**
(Classroom:1)
- **Going Back to School with 50 Ways to Use Discovery Education *streaming***
(Classroom:2)
- **Powerpoint as a Multimedia Platform**
(Classroom:3)

Concurrent Sessions 2 (11:00-11:45 AM)

- **Digital Story Telling**
(Classroom:1)
- **Going Back to School with 50 Ways to Use Discovery Education *streaming***
(Classroom:2)
- **Powerpoint as a Multimedia Platform**
(Classroom:3)

Concurrent Sessions 3 (2:00-2:45pm)

- **Digital Story Telling**
(Classroom:1)
- **Going Back to School with 50 Ways to Use Discovery Education *streaming***
(Classroom:2)
- **Powerpoint as a Multimedia Platform**
(Classroom:3)

"I am so into this tech thing! Discovery Education has opened so many educational doors for my students and myself!!! Wow!"
Lisa Reardon, DEN Star, CA



Session Descriptions

Digital Story Telling

The art of digital storytelling involves narrative, images, and sound effects. Learn how simple this can be with free software like Audacity and Photo Story. Any teacher can bring digital storytelling to their class--K-12!--with these great tools . Come learn how to do it, why it is important to every kind of kid, and how to leverage storytelling for learning.

Going Back to School with 50 Ways to Use Discovery Education *streaming*

Finding and playing video segments is one of the many ways that you can use the Discovery Education *streaming* library. But did you know that your DE streaming resource includes a built-in Interactive Atlas, Calendar, hundreds of writing prompts, thousands of quiz questions, and whole lot more? During this session you'll learn how to integrate the DE streaming tools in new and exciting ways to reach your 21st century students.

Powerpoint as a Multimedia Platform

We all know that the computer, projector and PowerPoint software have replaced the old slide projector, hundreds of tiny static photos, and the phrase "next slide please." But did you know that PowerPoint can also be combined with a myriad of videos, sounds, effects and interactive boards to create an engaging multimedia presentation? During this session will explore the necessary (and not-so-scary) steps for building an engaging multimedia presentation.

Along with my wonderful students, the DEN is my fuel to keep persevering and finding better, more meaningful and more motivating ways to engage students in learning.



New Contacts

Use this space to exchange contact information with other educators.



About the Discovery Educator Network

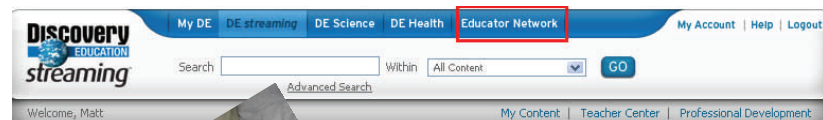
The Discovery Educator Network (DEN) is a global community of educators passionate about teaching with digital media, sharing resources, collaborating, and networking. With over 25,000 members providing professional development to over 250,000 educators worldwide, the DEN connects teachers both on-line and in-person. Discovery Educators have exclusive access to a wide range of resources, professional development activities, networking opportunities, exclusive Discovery Educator events and more!

Voted the best professional development website in 2007 by the Association of Educational Publishers, this website is a place to connect to other educators across the globe. Here, all users can read the blogs and discussion boards. Discovery Educators (any educator that has a Discovery account) have the ability to comment on the blogs, post to the discussion boards, and register for Discovery Educator Network events.

STAR Discovery Educators, our most active members, have access to additional benefits including:

- In-person Professional Development
- Exclusive Online Activities
- Promotions & Contests
- Exclusive Discovery Events
- Professional Development Support
- Regular Communications and Support

Join now and start reaping the benefits today! To join, go to www.discoveryeducation.com, log in, and click on the "**Educator Network**" tab at the top of your screen. Then scroll down and click on the "**Become a STAR Discovery Educator**" link on the left-hand side of your screen.



- Welcome, Matt
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