



## DEN Guru FAQ

**Q: What is a DEN Guru?**

A: DEN Gurus are STAR Discovery Educators who possess expertise of one or more pedagogical topics (e.g., Differentiated Instruction, Project Based Learning, etc.), have demonstrated their expertise through a variety of professional experiences, and advocate for the meaningful integration of Discovery Education digital content across their area(s) of expertise.

**Q: Who can apply to become a DEN Guru?**

A: Any STAR Discovery Educator may apply.

**Q: Is there a list of areas of expertise that we choose from to be a DEN Guru?**

A: No. We do not want to limit the possible areas in which someone can apply to become a DEN Guru so we have purposefully not provided many examples.

**Q: So could my area of expertise be constructivism, for example?**

A: Absolutely.

**Q: Are you looking for expertise with a particular tool or application? For instance, the DEN Guru of PowerPoint.**

A: No. DEN Gurus will most likely have expertise in using many different tools and applications and will share their knowledge of how and why they use Discovery Education resources with these tools and applications (e.g., PowerPoint) to support their overall pedagogical goals, but we are not looking for DEN Gurus of particular tools. Our advice...think topics, not tools.

**Q: How many DEN Gurus will be accepted?**

A: We will accept up to five DEN Gurus this year.

**Q: What do DEN Gurus do?**

A: DEN Gurus will share their expertise with the DEN community in a variety of ways. DEN Gurus will be featured as regular contributors to the National DEN blog and present their own featured DEN webinar. Additionally, DEN Gurus will represent the DEN at a major educational conference during the year (registration and travel expenses covered by the DEN).

**Q: If we are accepted as a DEN Guru, how do we decide which conference we get to attend?** A: We will identify three or four major conferences at which Discovery Education has a presence and work with all of the DEN Gurus to decide who will attend which conferences.



**Q: How many webinars do DEN Gurus have to lead?**

A: At least one per year.

**Q: If I am not a classroom teacher can I apply to become a DEN Guru?**

A: Yes. Any STAR Discovery Educator may apply.

**Q: If I am already on the DEN Leadership Council can I apply to become a DEN Guru?**

A: Yes. Any STAR Discovery Educator may apply.

**Q: What if I don't have access to DE *streaming*? Can I still apply to become a DEN Guru?**

A: Yes. Any STAR Discovery Educator may apply. Many of our STARS have access to a different product or service from Discovery Education other than DE *streaming* (e.g., DE Science, DE Assessment, DE Health, etc.).