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media

## Discovery Education and Kentucky Educational Television Invite You to Attend a Professional Development Event



*Reed Timmer  
Meteorologist and Host of  
the Discovery Channel's 'Storm Chasers'*

Discovery Education and Kentucky Educational Television are pleased to present a Day of Discovery with a special guest appearance by Reed Timmer, meteorologist and host of the Discovery Channel's 'Storm Chasers.'

This Day of Discovery will provide Kentucky educators and welcomed guests with an exciting and enriching day of professional development focused on creative ways to engage and motivate students using digital media and targeted assessments from KET EncycloMedia, Discovery Education Assessment, and Discovery Education Science. During the day, participants will learn how they can use images, audio clips and videos to create engaging multimedia presentations and provide targeted media content and assessments to students.

**October 17, 2009  
9AM to 4:00PM  
Muhammad Ali Center  
144 N. Sixth Street  
Louisville, KY 40202**

**RSVP at [Links.DiscoveryEducation.com/KETDOD](http://Links.DiscoveryEducation.com/KETDOD)**

Registration begins at 8:30AM  
Day of Discovery 9:00AM-4:00PM

**VIP Reception with Reed Timmer 4:00PM-6:00PM**

Continental breakfast will be provided at 8:30AM.

Participants will receive a gift certificate for lunch at Fourth Street Live.

Participants can bring their laptops and cameras.

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